

Venture Capital Toolkit

File date: November 2019

Toolkit Checklists

- Minimum viable finance offer

- One-minute elevator pitch – oral

- Three-paragraph elevator pitch – written

- One-page executive summary (up to two pages)

- Ten-slide PowerPoint pitch deck

- Professionally produced 3-5-minute pitch video

- A demo

- A one-page investor follow-up pitch (written)

- A strategic action plan

- A next-steps action plan

- CRM solution implemented and/or Investor Prospect List generated