



VENTURE FINANCE NINJA

MINIMUM VIABLE VENTURE FINANCE OFFER REVIEW &
CO-DESIGN WORKSHOP

It's time to make a difference and scale up to investor readiness

You have a team. You have a product. You have ambition and a vision of the future . . . but you know you need more money to get to the next level.

You need access to more expertise, knowledge and networks to attract the finance that will help you scale up over the next 3-12 months.

Can you convince investors to believe in your team and your vision?

The Aery Advisors' VENTURE FINANCE NINJA option distils and demystifies venture finance expertise, empowering startup founders to become truly investor ready and close the deals necessary to realize ambitious startup hopes and dreams. It looks like this:

THE REVIEW

Is your house in order?

First, we'll ask you to answer serious, in-depth questions about your current toolkit and resources. We'll make a forensic study of your existing documentation, business model, current venture-finance strategies, tactics, legal and accounting status, intellectual property, stakeholder agreements, appropriate metrics, your team existing financing offers and due diligence matters.

PRE-WORKSHOP

Do your homework – preparation is everything

Following the review, you'll have your one-to-one coaching calls to establish what homework is necessary to optimize your time at the workshop. The VENTURE FINANCE NINJA package also includes access to a MEMBERS AREA with a shared resources library containing model examples of essential materials (e.g. winning PowerPoint pitches, angel financing instruments etc.)



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THE MINIMUM VIABLE VENTURE FINANCE OFFER WORKSHOP

All of the skills in one place

This intensive 2.5-day co-design workshop in Switzerland brings together everything you need to create a minimum viable investment offer you can present to investors. With the help of expert advisors, designers, pitch coaches, writers and videographers, you'll come away investor ready. Takeaways include:

- 10-slide PPT pitch deck
- A minimum viable finance offer
- 3-5 minute video finance offer
- 1-min oral elevator pitch
- One-page investor follow-up pitch
- 3-paragraph elevator pitch
- Strategic action plan
- Next-steps action plan

What you get for €12,995

- In-depth review
- 2 x 60-min pre-workshop calls
- 2.5-day workshop

ACT NOW

Start making a difference today

Workshop places limited to 15

Book your seat
at the workshop